

# 5 TAGE

15<sup>th</sup> – 19<sup>th</sup> March 2023  
Messe Wien



Interior trends,  
furniture, garden &  
design

# WOHNSINN

Built by  
**RX**  
In the business of  
building businesses

[wohnen-interieur.at](http://wohnen-interieur.at)

**[ WOHNEN &  
INTERIEUR ]**<sup>®</sup>

# TRENDS, FURNITURE, GARDEN & DESIGN

It's going to be big!  
Together with the entire home and furnishing industry, we are looking forward  
to the year's kick-off event.  
It's going to be bigger!  
Now, for the first time, 3 lifestyle fairs – Wohnen & Interieur, Ferien-Messe Wien and  
Wiener Immobilien Messe – are joining forces as a triple fair.  
It's going to be great!  
5 days of trends, people, events and features.  
Be part of it.

## HIGHLIGHTS

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- ✦ SPECIAL DISPLAY: "SUSTAINABLE AUSTRIAN DESIGN"  
Innovations and green ideas
- ✦ SPECIAL DISPLAY: "UPCYCLING FURNITURE"  
Transform old items into new design highlights
- ✦ #COOKINGSTATION  
In-show cooking stage with new recipes and live trend talks
- ✦ LADIES DAY  
17<sup>th</sup> March: Spotlight on female creativity

ALL INFORMATION:  
[WOHNEN-INTERIEUR.AT](http://WOHNEN-INTERIEUR.AT)

NEW!  
FOCUS THEMES  
"Sustainable Austrian Design"  
&  
"Upcycling Furniture"

## LIVE EVENT

### BE SEEN

Present your new products and innovations

### PERSONAL CONTACT

Strengthen relations with existing clients and acquire new customers

### BUSINESS

Stimulate needs, advise customers and fulfil wishes



# REACH

Boost your brand and increase your visibility.  
We support you with optimised target-group promotion,  
powerful advertising and numerous profile-boosting opportunities:

## SILVER AND GOLD UPGRADES IN THE ONLINE EXHIBITOR CATALOGUE

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- ✦ Distinguish yourself from the competition
- ✦ Boost your online performance
- ✦ More reach, more attention, more brand awareness

## YOUR DIGITAL PRESENCE

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- ✦ Post on Facebook and Instagram before, during and after the show
- ✦ Feature in the monthly content newsletter for visitors
- ✦ Take advantage of our immense reach

## 360° SHOWROOM — 3D VISUALISATION

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- ✦ Show visitors your showroom visualisations and/or expo booth before and after the fair
- ✦ Benefit from an all-inclusive showcase

## DIGITAL GOODY BAG

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- ✦ Generate leads and brand awareness
- ✦ Acquire new customers on site at your booth
- ✦ We help you promote your expo portfolio in the digital realm

## INVITE YOUR CUSTOMERS

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- ✦ Draw attention to your expo highlights before the show begins
- ✦ Look after your customers and invite them to the fair

# BE PART OF IT

## SPACE RENTAL FEES AT A GLANCE:

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Row booth .....	€ 129,- per m <sup>2</sup>
Corner booth .....	€ 136,- per m <sup>2</sup>
End booth .....	€ 142,50 per m <sup>2</sup>
Island booth .....	€ 149,- per m <sup>2</sup>
Standard marketing and service fee .....	€ 449,-
The utility rate is obligatory and covers the increases in the costs of energy and materials .....	€ 3,20 per m <sup>2</sup>

The above space rental fees are basic prices/m<sup>2</sup> for floor space only, and do not include expo structures or utilities.

All prices are net figures and do not include taxes and duties.



# WOHNEN & INTERIEUR

## 2023

DATE

Wednesday 15<sup>th</sup> – Sunday 19<sup>th</sup> March 2023

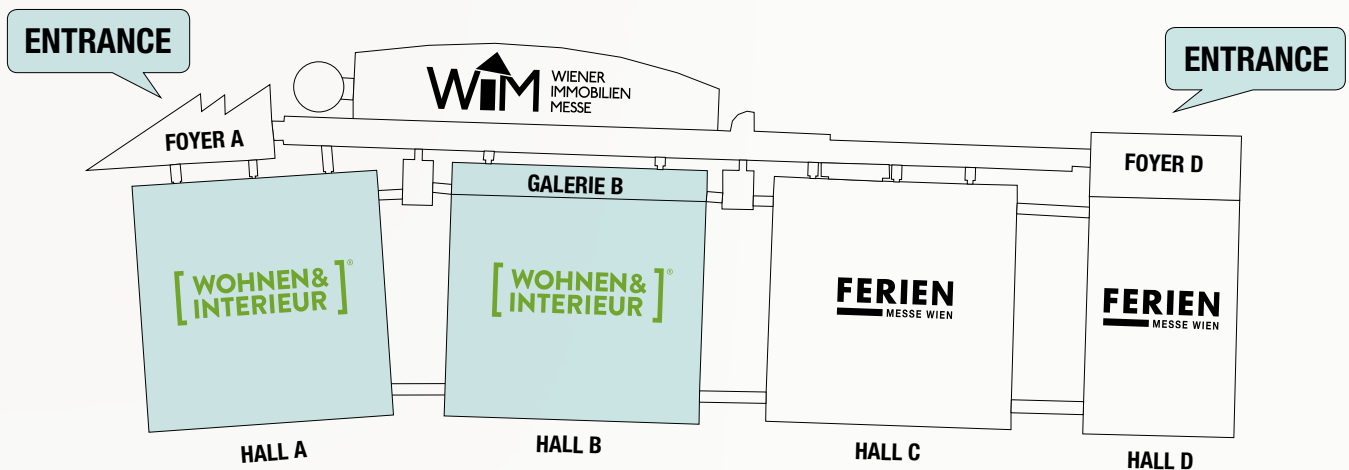
OPENING HOURS

9h – 18h (Thu 9h – 21h)

VENUE

Messe Wien

# 5 DAY EVENT



## OUR TEAM FOR ALL YOUR QUESTIONS

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For an individual offer please contact us at [wohnen@rxglobal.com](mailto:wohnen@rxglobal.com) or use the contact form:  
[wohnen-interieur.at/en-gb/exhibiting.html#consult](https://wohnen-interieur.at/en-gb/exhibiting.html#consult)

We are looking forward to your request.

### LINKS

Facebook: [facebook.com/wohnenmesse](https://facebook.com/wohnenmesse) Instagram: [@wohneninterieur](https://instagram.com/@wohneninterieur) [wohnen-interieur.at](https://wohnen-interieur.at) [livingandconstruction.at](https://livingandconstruction.at)

### FONT CREDITS

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